

PECONIC LAND TRUST



For immediate release

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YVETTE DEBOW-SALSEDO JOINS PECONIC LAND TRUST AS DIRECTOR OF MARKETING & COMMUNICATIONS

Southampton, NY, December 4, 2006 – John v.H. Halsey, President of the Peconic Land Trust, announced the addition of Yvette DeBow-Salsedo as Director of Marketing and Communications to the nonprofit land conservation organization. Ms. DeBow-Salsedo will oversee the Trust's marketing communications program as it relates to public relations, events, website development, and community outreach.

"We are excited to have Yvette join our team," said Halsey. "Yvette's experience in marketing, public relations and land use development will be instrumental in helping us to achieve our goals through effective communications with our donors, landowners, government officials and the media."

Ms. DeBow-Salsedo has over 20 years of communications experience, including journalism, market research, documentary filmmaking, marketing and public relations. Most recently, Ms. DeBow-Salsedo was Director of Marketing for the Governors Island Preservation and Education Corporation, the New York State agency responsible for the redevelopment of 150 acres of Governors Island in New York Harbor. A longtime visitor to the East End, Ms. DeBow-Salsedo recently married a local business owner from the Village of Sag Harbor. She and her husband reside in the Village of North Haven.

About Peconic Land Trust

The Peconic Land Trust was established in 1983 to conserve Long Island's working farms and natural lands. Since its inception, the nonprofit Trust has worked conscientiously with farmers, donors, municipalities and other landowners to preserve over 8,300 acres of land on eastern Long Island. The Trust's professional staff carries out the necessary research and planning to identify and implement alternatives to outright development. While working to conserve the productive farms, watersheds, woodlands and beachfront of Long Island, the Trust is also preserving the unique rural heritage and natural resources of the region. The Trust has Stewardship Centers in Cutchogue and Amagansett and its Main Office is in Southampton. For more information about the Peconic Land Trust visit www.peconiclandtrust.org or call 631.283.3195.

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